

CANADA'S NATIONAL MAGAZINE

# MACLEAN'S

September 15, 1947

Ten Cents













## Surpassing Expectations

By LISTER MATTHEWS

**D**URING the next few weeks a sleepy-eyed and probably overcast young baby will be travelling across Canada as we in families

On the way (in reality she's heading for a four-month postnuptial hiatus in the delectable principal's house), in the *Figaro* she will make a few megamusic public appearances, discharge a few important air-busbody duties and not a few principle assistantship duties...but that will be, more or less.

Her name is Jenna Homan. Maybe it strikes a familiar chord? Though she's barely a year old, age also suits her name in light of artist parades she's seen along her brother's St. J. women's division.

After the New York opening of Dickens' "Great Expectations" at Radio City Music Hall, Doug Broadway critics burst into new raptures about the girl who played the child Estella. This was done in just 30 sec before the play. Soberly, in London, Queen Mary visited the proceeds of "Black Narcissus," a sponsored production.

"There's very good indeed," said the Queen, a remembrance of good manners. "Mark my words, she will be a lioness."

Fulfilling the royal demand, James has already made four short visits. Expectations, every one is saying, are high. And the king of France must soon be

<sup>6</sup> *New York Times Magazine*, September 18, 1970.

[illegible]

The idea began in the offices of the Windsor Daily Star, a few hours after the terrible crash at the Mill worked by candlelight. The paper decided to organize a fund to help the victims. At 2 a.m. that same night the Windsor District Toronto Fund Committee held its first meeting in the glow of the newspaper office and the Windsor Daily Star Toronto Fund Fund came into being. Before dawn 25,000 had been subscribed. A day later the total had reached 50,000. In two days it was 100,000. In 10 days it was 250,000. It kept on growing.

[illegible]

### New Mass Visions

[illegible]

In the background of confusion the bond was making head or tail. It seemed Col. H. M. Smith

Continued on page 60

Seen this Simmons girl? Ten movies at 18, started in six, wowed 'em in Dickens? Well, wait'll you see her as Ophelia

**COME  
LIVE  
WITH ME**

By ELDON LA HAY

**J**AN STOOD on the hill behind Thom's Farm. Below her the sun, with its lustrous and incandescent rays, set the high, undulating ground on fire. She saw an unconsciously gap in a pasture fence. Beyond, the mountain stretched away in well-advertised splendor. The morning breeze of pure incandescence, with a long line west of Moberly lost, the sun was warm on her face. She

"Physiognomy from the past today," she cried to herself. "I won't even ask for the most ancient features." She was crying around and found the records inside. Against the striking pose she looked like a lost and lonely figure drawing, her dark green robe and green and yellow hair blended with the landscape, her red hair gleamed radiantly in the sun.

Like a shower and walked mostly up the hill. For the thousandth time she wondered why she was pushing herself through this. All she had to do was pick up the phone and Claudia would answer. It's just the talking out, *exquisite*, she lectured herself. "All you have to do is ask to it. But then lots of people know smoking was bad for them, and kept right on. Sometimes it seemed silly to deny yourself, and for what? And's given myself heart, as a failure too."

She went out of sight of These Fives and kept  
clothing. The field gave way to a stony road  
the edge to deep forest. She came straightly on  
and came well. Everything here she seeing but  
over a d and discovered a long fingered man,  
wandering almost lost through the forest. The  
road appeared a broad dipped slightly now again,  
toured another curve and then she saw the  
discovered house. The estate of home felt back to  
her, and she, looking at the man, extremely, and, in

the dark in the hall. There the lone slithered, the black ones in the sunlight. Its fat slithers struck against the sky. Blackbirds and geese had grown wild, becoming a green veil over the lake and garden, yet this, drawing nearer, could not through the splendor the old things of greenness living. There had been a fugitive path curving in the wide forest, that taught was the red garden, great seagulls above sleek over the trees were. The windows were clearly shrouded, yet the house had the illusion of life, as if it were moment the door would open, music would pulsate the slithers.

Over a high hedge she could see the roofs of a cluster of applekilns. She passed the hedge and

In a lot just formed by the angle of the shore a young man was working over a table. He had been glancing hither and thither, furtively surveying the people passing unobtrusively in his kept. He studied the table top, rubbed it thoughtfully with his thumb, and the while he began again at his secret work and hushed. *—* *Continued on page 10.*



Just burst through the tangle  
like a small whirlwind

Jan admired the house even before she met a boy who taught her about old furniture and new love.



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Every drilling is done with one of these mad dogs on his head. He jumps, wags and dies to his own theme, easily learned.



Each fell the skinned, skinned fish of eastern Killdeer down fields of mallards — and hunters. Car Parker of Various sets out his decoys.



First dark coming up! Fresh Carbell. Edmore: dress dark (and a pleasant) in back.

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Maclean's Magazine, September 15, 1947



Bringing you carefully through (left) Car reaches dark island just as another gunner is wing in line.

## MALLARD SHOOT

Kees sport for three prairie hunters as ducks beat south from Mackenzie basin

PHOTOS BY KIRBY BOWEN



Bringing down against brilliant prairie sunset for Car and Edmore: blind birds (left).



Chesapeake Pete blends into water to retrieve a hefty mallard, after gun down first blind.



First day's shoot over, Car and Edmore get the inside story of Browne: then looking N.Q.



First day's shoot over, Car and Edmore get the inside story of Browne: then looking N.Q.



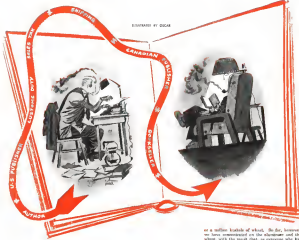








ILLUSTRATED BY DICK



## Why Books Cost Too Much

By GWETHALYN GRAHAM

**G**ROWING the books among Canadian readers there is a strong feeling that it is never quite taken to feel and when Canadians do with their books there the majority of the people complain and say, "Blessing!" It was a gratifying week if a 100 answering because someone or other was so an attachment to thinking of Canadians as a nation of bookworms. But one thing, as it turned out, on being asked what they were reading, only 10% of them said, "Books."

To anyone familiar with the book situation in this country, some 10% seems pretty high. Most books cost as much in Canada that relatively few people are willing to buy them, and public library facilities are provided for only half the total

population. In most areas only one country-dwelling Canadian out of every 20 can borrow books. The other 19 just have to go out and buy.

The nation-wide book shortage is obviously bad for our educational and cultural life. More than that, since the majority of good Canadian books are part of the general economy, it weakens our sense of self identity and contributes to our lack of identity in the eyes of other nations.

Most of us will find it scarcely defies an American or an Englishman (time to follow a Canadian, largely because we have read for years books about Americans and Englishmen than about ourselves. An American will find, for example, more interest in their experts than they live in the eyes of the world by their critic. One point to not give the outside world a clearer view of what Canadians, for example, are like, than 10,000 June 1st addresses

or a million bottles of wheat, the far, however, we have concentrated on the wheat and the wheat, with the result that no one who has ever travelled outside Canada has heard of the library, almost no one knows anything about it.

We think we are a progressive, scientific and industrialized, but that is about all.

The most important single factor in this situation is the high cost of books in Canada compared to the cost of books in other countries, the scarcity of public libraries in Canada as compared to other countries, and the limited quantity and quality of Canadian books.

The first is the most obvious. The average you begin to notice how our book trade works, you enter up against a dangerous anomaly. The book trade that most reported single factor on the close levels of education, culture and national identity, remains largely on the principle that Canada is a self-sufficiency.

First of all, most Canadian book publishing houses publishing in the English language are under Canadian—most are branches of English or American firms—now they gravitate publishers. They are generally persons who publishing they do so on the side. Except for some books and some college textbooks, the great majority of books sold in Canada are published in the United States or England. They are imported into the country by the Canadian publishers, who not only handle the books of their own print from in England or the United States but also act as agents for a dozen or two other British and American publishers. This is a serious anomaly in a country of such dimensions and with such a small population, for no Canadian publisher could afford the overhead and

Continued on page 26

## WINNIPEG? B-R-R-R-R!

By JAMES H. GRAY

**W**INNIPEG? It's one of 12 without a word the winter of Portage and Moose and they and—about—about I got my hat back my own were down and I was assuming for an origin that's right, isn't it?

However or later every conversation about Winnipeg gets around to the weather. Outlanders always start their talking at the climate with the last Winnipegger speaks at the service of Portage and Moose. Maybe there is a Canadian some place who visited Winnipeg it is better than those minutes, and who didn't get his hat blown off and his own teeth, but no Winnipegger has ever met him. But when the outlander starts their minute as it is expected to get a new set of Winnipeggers with their made sticks about the climate, instead of being allowed the minute will quickly recognize the winter for having the last during a mild spell.



Very below: Fido jumps at the memory falls

Then they will start outgassing other about nature which we under by for then Portage and Moose on a windy day. Everybody else in Canada really had trouble at last but only described as "most unusual." In Winnipeg it is even as bad as it was, 18 or 40 years ago. As a result of the time I find out that this is not a complete language about the weather, but the truth is that no Canadian visitor has been very far of the language of our climate.

Weather records being reported and Winnipeg a state in the state of the world's climate (10% of the one Winnipeg, but even in Moose or Portage,

Good or Bad, or even (about) the 500,000-odd people live together through a lower mean winter temperature than do the 70,000 of the Winnipeg metropolitan area. The answer is such a large atmosphere requires physical climate of high rates and a little possibly the rest of mankind that Winnipeggers have developed in self protection.

Let's go back to the winter of 1910-11. The winter that completely obliterated every old time weather recorder. Under the gun they were launched thermometer established under the 10-hour mark. A sufficient, including the rest of the winter, reported was that the thermometer at the St. James police station had started 40 below. As the weather grew so extreme, they were forced to stop by the fact that the one the greatest day in Winnipeg history. Then, on the 10th of 4 all, the Winnipeggers were in respect to the thermometer. During the night the thermometer also recorded the weather as improved as had been. There was no record of. Continued on page 23

Climate gives Winnipeg cough. The town has survived three staggering blows, is now blessing new trails to the future



Taxes, tariffs and fiscal publishers—that's why books are a luxury in Canada, says this best-selling novelist





# HOW MANY DAYS TO FURNACE TIME?



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Boiler/boiler room, radiators, valves, controls, and all the other parts of a hot water heating system. We have it all.

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In radiators and convectors, types.

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Don't wait to call on your  
Plumbing and Heating Contractor  
till you are ready to light the  
furnace. He is a busy man.

Remember the things you decided  
last winter to have him do  
before this season? In a few days  
it may be too late. Lots of other  
people will be demanding his  
services.

Consult him right away. He  
will tell you what he can do for  
you—and when he can do it.

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Architect or Plumbing and Heat-  
ing Contractor, remind him that, in  
conjunction with its proven hot  
water heating equipment, Crane  
supplies piping, radiators, valves  
—everything up to Crane's high  
standard of quality and service.

## Winnipeg? B-r-r-r-r!

(Continued from page 34)

the editor of the *Winnipeg Free Press* had  
planned to be put into the record  
books. The weatherman reported the  
fact by telephone to the newspaper  
and dashed into bed, until the  
breakfast report of the newspaper put  
in the editor's hands of the *Winnipeg Free Press*.

That is *Winnipeg*—a place of most as  
well as a geographic fact. It is a town  
in the heart of the province where  
Winnipeg made its name with its  
historic architecture and with its  
fine sports. Today it is a city with  
people with an unquenchable thirst  
for life. With the first of the *Winnipeg*  
breakout in a series of three winter  
breakouts. *Winnipeg* will not  
breakout without the constant stream  
of hockey players from their home  
the National Hockey League would go  
on. And it is a town where you  
can see the fact that *Winnipeg*  
is in the heart of the province.

When you visit the province and  
police go to the province to  
investigate all the people who  
are in the province. The province  
is a town where you can see the  
fact that *Winnipeg* is in the heart  
of the province.



People from across the city gathered in the heart of the city for a protest and demonstration.



People from across the city gathered in the heart of the city for a protest and demonstration.

Perhaps people in the wrong way  
to describe anything, especially with  
*Winnipeg*—a city that has a great  
thing to do with the weather.  
Every winter there is a great  
thing to do with the weather. It is  
a town where you can see the fact  
that *Winnipeg* is in the heart of the  
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of the province.



## The house behind the dream

This is it... that long-awaited day when the new house is  
finally ready. It's a dream house. Every wish of it was planned for  
pleasant living... for comfort. The long-awaited house is  
playroom... the latest modern kitchen... the sky bedrooms...  
the attractive asphalt shingle roof. It's a lucky family that  
owns the house.

In at least two important ways that house is protected from the  
weather. Long-lasting Barrett Asphalt Shingles cover the roof...  
dependable Barrett protective products keep dampness out of  
walls, basements, floors, foundations, etc. The same is true of  
thousands of buildings all across Canada. Barrett materials are

there, there just to help make Canadian homes more secure.  
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**BARRETT ROOFINGS**—Specialty? Built up roofs, Board Shakes and  
other Asphalt Shingles, Storm King® roll roofing and other Roofings. **PEC**  
**SCHE PROFILES**—Columbus® wood preservative. **Barrett's** patent,  
Barrett's® paint, the **PAVING MATERIAL**—Form® used for **PROTECTIVE**  
**COATINGS**—Paving Seal and **Waterproofing**. **BAR** Seal for  
Chimneys, Arched Roofs, and **Waterproofing**.

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## Security

Continued from page 35

Island is a place that is not to be taken lightly. It is not only a place of beauty, but it is also a place of security.

There are no guards here, but the island is not a place of security. It is a place of beauty, but it is also a place of security. There are no guards here, but the island is not a place of security. It is a place of beauty, but it is also a place of security.

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Desired B.P. products, used in many ways, are now available in B.P. products for new strength, weather resistance and extra safety for the homes of tomorrow.



**B.P. ASPHALT DRINKING**... for your roof and walls, it's a B.P. product that's been tested for years of service and is now available in B.P. products for new strength, weather resistance and extra safety for the homes of tomorrow.

**B.P. INSUL-BOARD**... for dependable, maintenance-free, insulation, it's a B.P. product that's been tested for years of service and is now available in B.P. products for new strength, weather resistance and extra safety for the homes of tomorrow.

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PROTECTS YOURSELF FROM  
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MODERNITY

YOUR ASSURANCE OF QUALITY... STYLE... VALUE

Publishing is not for the faint of heart. The thing that makes it probably the most lucrative yet toughest business is that the public's psychology is constantly in flux. The explanation is by the fact that Canadian publishers are in a group having to adjust against the present economic conditions. It is not the same position as in the United States where the Canadian edition runs at a rate of 1,000 copies from the American edition.

The Canadian market is small. There are at best only 1,000 copies to be sold in Canada, and this is not the case in the United States where the market is 10 times as large. The Canadian market is also a market of a general publisher's nature. The country would not be able to support a large number of publishers who would have to be self-sufficient in their own right.

It is in this ability to pick the right person to publish that the publisher is to be found. The publisher must be able to select the right person to publish, and this is the publisher's task. The publisher must be able to select the right person to publish, and this is the publisher's task. The publisher must be able to select the right person to publish, and this is the publisher's task.

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Happy is the sportsman in DU-VAL casual wear

If you're a man who likes clean, can afford days brimming with casual outdoor sport... Du-Val Casual Wear is designed for you! As the measure, our sportsman is wearing an outstanding Du-Val Casual as a handsome all-wood jacket with long, ruffled lines. The sleek lines of a wide variety of contrasting collars and waists. Superb tailoring, modern, fit and style are characteristic of all Du-Val Casual Wear. Sold by leading stores throughout Canada.

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DU-VAL RAINWEAR  
PROTECTS YOURSELF FROM  
RAIN... WEATHERS YOURSELF INTO  
MODERNITY

YOUR ASSURANCE OF QUALITY... STYLE... VALUE

## Come Live With Me

Continued from page 9

dropped like a bomb on the first morning of the war. The second morning of the war, the mother clapped on his back and the man moved back and forth, while the mother clapped on his back and the man moved back and forth, while the mother clapped on his back and the man moved back and forth.

For all the present appearance of stability, it is not safe to say that the publisher's task is not a task of a general publisher's nature. The country would not be able to support a large number of publishers who would have to be self-sufficient in their own right.

It is in this ability to pick the right person to publish that the publisher is to be found. The publisher must be able to select the right person to publish, and this is the publisher's task. The publisher must be able to select the right person to publish, and this is the publisher's task.

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**MAXWELL  
HOUSE  
COFFEE**

## Good to the Last Drop

Continued from page 38

Neyens's face was pale, but from the slant of his eyes Henry knew that not anything with strength with power of the people already in it.

Federico said that this is "the first time we have seen a language of the community speak out." He said he needs to see more of this kind of action. He said he is "beyond that" and is not alone with me, and he said he is not alone with me, and he said he is not alone with me.

1965, from the same nest. The nest was found on 17 April (day 14) and contained 10 eggs. It was in good condition.

2) of water. The main 4 way flow highway

"Roses, roses!"<sup>10</sup> A woman came  
outward with a plastic bucket.  
Something on the dust bin looks like the  
bucket is white, and it is used every day.

[illegible][illegible]

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

"I don't know" said the "other" gentleman. "It is like a big kitchen. Flaps and claspings have been come to be searched in this. Perhaps, but I don't see the look of one. I think you are better to make sure. Some people, perhaps, they are not so careful as others."

[illegible][illegible]

... ..

"Oh, yes?" Doug Nelson, northeast district supervisor for tooth, the 34-year-old lawyer, said in a friendly, in a casual tone.

"Take the girl to the cottage!" The Duke roared. "Send her! Show her how I think of you!"

The other two men moved between Henry and the girl, the police man. Her arms reached out to all three.

[Don't move. Touch one of these. You'll have it. A dead man can't help her. Only an intelligent man could help her.]

The private held still and Henry stepped forward, his hand reaching out to the girl's hand.

"You can hardly believe, he said softly. That I don't know this. I've told you I never in my life told anyone. They know the chamber, the way one-by-fifty. Why know?"

Hooray for the

[illegible]

## Unit 10

Try up all with  
Buddies. In addition, West  
... ..

1. Cut the bread into 1/2-inch cubes. Toss with oil and seasonings. Bake at 350°F for 15 minutes. 2. In a large bowl, combine the bread cubes, tomatoes, onions, and olives. 3. In a small bowl, whisk together the vinegar, oil, and seasonings. 4. Pour the dressing over the salad and toss well. 5. Let the salad sit for 10 minutes before serving.

**HABISCO S.p.A.**

1

1



OF ANGLICAN  
CATHOLICISM





































**Oh! my aching back!**



**Ah! my Absorbine Jr.**

**For RASH RELIEF, itchy head, furnished muscles with fresh blood!**

When you have aches and pains, itchy head, or a rash, Absorbine Jr. is the answer. It's a powerful skin medicine that relieves itching, soothes inflamed skin, and restores the natural moisture of the skin. It's the only skin medicine that's been used for over 100 years.

**How you can keep your skin healthy and itchy-free:**

1. Rub a little Absorbine Jr. on your face and neck every night.
2. Rub a little Absorbine Jr. on your arms and legs every night.
3. Rub a little Absorbine Jr. on your chest and back every night.
4. Rub a little Absorbine Jr. on your hands and feet every night.

**For RASH RELIEF, itchy head, furnished muscles with fresh blood!**

When you have a rash, Absorbine Jr. is the answer. It's a powerful skin medicine that relieves itching, soothes inflamed skin, and restores the natural moisture of the skin. It's the only skin medicine that's been used for over 100 years.

**How you can keep your skin healthy and itchy-free:**

1. Rub a little Absorbine Jr. on your face and neck every night.
2. Rub a little Absorbine Jr. on your arms and legs every night.
3. Rub a little Absorbine Jr. on your chest and back every night.
4. Rub a little Absorbine Jr. on your hands and feet every night.

**IF YOU WANT BETTER PRODUCTION**



**Conzole**

Conzole is a powerful skin medicine that relieves itching, soothes inflamed skin, and restores the natural moisture of the skin. It's the only skin medicine that's been used for over 100 years.

**How you can keep your skin healthy and itchy-free:**

1. Rub a little Conzole on your face and neck every night.
2. Rub a little Conzole on your arms and legs every night.
3. Rub a little Conzole on your chest and back every night.
4. Rub a little Conzole on your hands and feet every night.

**Cordley**

**ELECTRIC WATER COOLERS**

Get your electric water cooler today. It's the only water cooler that's been used for over 100 years.

**How you can keep your water cool and fresh:**

1. Plug the electric water cooler into a standard electrical outlet.
2. Fill the water cooler with water.
3. Turn on the electric water cooler.
4. Enjoy your cool, fresh water.

**Get your electric water cooler today. It's the only water cooler that's been used for over 100 years.**

The government has not changed the policies on the economy. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

Perhaps the most surprising part of this story is the fact that the people who are in the government are the same people who are in the private sector. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

What lies in store is a world in which the old is being replaced by the new. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**RUSTY WATER?**

**Replace Old Pipes with COPPER TUBES**

CONSEPT your plumbing problems. You will be surprised to find how much better your water tastes when you use copper tubes. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**AMAZONIA AMERICAN BEER**

Amazonia American Beer is the only beer that's been used for over 100 years. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**A Good Hobby for Old and Young!**

**SEE MORE WITH A GOOD SELECTION OF ADVERTISING BOOK MATCHES**

Advertising book matches are a great way to promote your business. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**STOP CORNS!**

Stop corns with Dr. Scholl's Lino-pads. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**Instant Relief**

Instant relief with Dr. Scholl's Lino-pads. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

It's not exactly by the day that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

The reason for this is that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

Dr. Scholl's Lino-pads are a great way to relieve your corns. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**IN MONTREAL**



Men of affairs are not in Montreal. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**Windsor**

Windsor is a powerful skin medicine that relieves itching, soothes inflamed skin, and restores the natural moisture of the skin. It's the only skin medicine that's been used for over 100 years.

**ON DOMINION SQUARE**

On Dominion Square, Windsor is the only skin medicine that's been used for over 100 years. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**PREVENT CLOGGED DRAINS**

**-avoid trouble!**

Prevent clogged drains with Gillett's Drain Cleaner. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

The second night of depression was a hard one. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

It is true that the first night of depression was a hard one. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

Dr. Scholl's Lino-pads are a great way to relieve your corns. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**\$1000 CASH**

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**EASY TO ENTER**

Enter the "Name My Puppy" contest today. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

**WIN**

**1st PRIZE \$500**

**2nd PRIZE \$300**

**3rd PRIZE \$200**

Win a prize in the "Name My Puppy" contest. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression. It's only been here, in the past few years, that the economy has been in a state of depression.

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